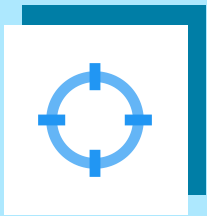
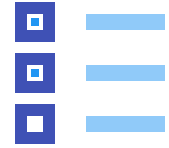


# FIVE STEP GUIDE: Selecting and Implementing an Engagement and Communication Platform in a Senior Living Community

Selecting and implementing these platforms can be a complex process. This flowchart provides a step-by-step guide to help navigate this process and ensure that you are able to choose and implement the best possible platform for your residents.



## STEP 1: Assess Needs and Goals:

The first step in selecting and implementing an engagement and communication platform is to assess the needs and goals of the senior living community. This involves evaluating the current activities and events offered, the challenges faced by residents, and the goals for improving residents' quality of life.



## STEP 2: Research and Evaluate Platforms

Based on the needs and goals identified in step 1, the next step is to research and evaluate potential engagement and communication platforms. This may involve reviewing online resources, attending demonstrations or webinars, and gathering feedback from other senior living communities that have already implemented these platforms.



## STEP 3: Select a Platform

After evaluating the options available, the next step is to select the best platform for the senior living community. This involves considering factors such as cost, security and privacy, accessibility, and the features and capabilities offered by the platform.



## STEP 4: Implement the Platform

Once a platform has been selected, the next step is to implement it in the senior living community. This may involve setting up the technology and hardware required, training staff and residents, and promoting the use of the platform to residents and their loved ones.



## STEP 5: Monitor and Evaluate

This may involve tracking the number of residents using the platform, the types of activities and events being offered, and the impact on residents' quality of life. Based on this information, the senior living community can make any necessary adjustments to ensure that the platform is meeting their needs and goals.